

Breitengrad Verlag media partner of the BIMCO 39 Annual Conference

Hamburg, 15 May 2008. *The Hamburger-based Breitengrad Verlag publishing house is supporting the annual 'conference day' of the "BIMCO 39" new generation initiative organised by the international maritime network BIMCO (Baltic and International Maritime Council), which will be held in Hamburg on 29 May, with its two media publications, Port Report and the baltic sea magazine. The BIMCO organisation, founded in 1905 and based in Copenhagen is the biggest international shipping organisation worldwide with 2,500 members from 123 countries. BIMCO launched the "BIMCO 39" network initiative three years ago with the aim of providing maritime industry employees in the ages group up to 39 years with a platform to exchange ideas and promote further training.*

Among others, the designated BIMCO President, Robert Lorenz-Meyer, and Prof. Dr. Manfred Zachcial from the Institute of Shipping Economics and Logistics will talk about challenges and trends in the European and Asian maritime industry from 8 a.m. to 5.30 p.m. at the Hotel Hafen Hamburg. The one-day conference will be preceded by a welcome dinner at the Side Hotel on 28 May.

The Breitengrad Verlag publishing house in Hamburg is supporting this initiative with its two media publications, Port Report and the baltic sea magazine. "The logistics sector, in particular, benefits from supra-regional networks. It is particularly important to give the new generation the possibility to nurture their own contacts and further their development with the help of a special forum", says Torsten Henkel, CEO of Breitengrad Verlag.

Banners and press reports announce the conference day on the websites of the two Breitengrad Verlag publications. Port Report will also give a detailed account of the annual event in its next issue. Those attending the conference can then form their own picture of these two media: each welcome pack they receive from BIMCO will be accompanied by current issues of Port Report and the baltic sea magazine.

With its monthly Port Report, Breitengrad Verlag publishes a medium that focuses on the Hamburg port industry. With business topics, sector news and political background information, Port Report is aimed at decision-makers in industry and politics as well as friends of the German ports. Breitengrad Verlag publishes the baltic sea magazine together with the Baltic Sea Forum, which is chaired by former German Minister of Transport, Kurt Bodewig. The independent 80-page medium presents quarterly reports on business, politics and society in the Baltic Sea region. Reports, interviews and background information provide insights into topics concerning the 10 countries bordering the Baltic Sea in both German and English.

Contact:

Henkel Kommunikation GmbH
Ariane Vieregge
Grosse Bleichen 21
20354 Hamburg
av@henkelkommunikation.com
Tel.: 040 – 34 05 73 30